

## TALLY CENTRAL LTD

("Tally Central", "TAL" or the "Company")

### Shares Admission to Trading

31 January 2025

Tally Central Ltd, the money innovator and central authority of the Tally full-reserve physical gold monetary system, and digital gold currency, tally<sup>®</sup>, is pleased to announce that its shares have been admitted to trading on the JP Jenkins share dealing platform (TAL:JPJ) with an admission price of 3p per share, giving an indicative market capitalisation of c.£23 million.

Tally Central's monetary system empowers people to use sound money in an everyday account and debit card, and provides transparent and inexpensive gold ownership, with instant use. Every unit of tally<sup>®</sup> (the currency, spelt with a lowercase 't') represents 1 milligram of ethically sourced physical gold from London Bullion Market Association (LBMA)-accredited brokers and vaulted in Switzerland on behalf of Tally customers with LBMA-accredited high security provider, Brinks<sup>®</sup>. Tally's standalone monetary system operates independently to the debt-based fiat-currency fractional-reserve banking system but seamlessly works with established merchant payments and funds transfers infrastructure. Tally is the first in the world to offer individual customer IBANs (International Bank Account Numbers) to access a currency that is not issued by a government.

In addition to its core operating business, the Company holds strategic investments of 5% or more in Bombay Stock Exchange-listed gold mining company, Deccan Gold Mines Limited and travel industry SaaS (Software-as-a-Service) company, Journey Mentor Ltd. Tally Central's audited accounts for financial year ending 30 June 2024 that were completed and published at the end of October 2024, showed the Company's total net assets in excess of £9 million at financial year end. The audited financial accounts can be found at [www.tallymoney.com/investors/reports](http://www.tallymoney.com/investors/reports)

**Cameron Parry, Chief Executive Officer and Founder, commented:** "Tally is on a mission to provide people with sound money, that benefits and protects depositors and savers, and can be used as an alternative to the local currency issued by the government's central bank.

Combining the value of gold with payments innovation, we deliver sound money which is foundational to individual financial wellbeing, and promotes savings and productivity in society. Tally Central's monetary system enables people to use tally as their everyday money, for savings and payments. The TallyMoney App also provides a transparent and inexpensive way to own gold in seconds, with instant access through an everyday account and debit card.

Tally Central's subsidiary, Tally UK, currently has a base of several thousand UK customers, and now with the focus moving to growing customer numbers and customer activity over 2025 and 2026, it is timely for TAL shares to be admitted to trading and we're pleased to be joining the JP Jenkins platform.

Tally Central declined to offer new ordinary shares as part of the admission to trading which would otherwise establish a base market price for the shares. Therefore for the first two months of TAL shares being tradable on the JP Jenkins platform, we're going to establish liquidity at a stable share price of 3p. After that time and reflecting on the demand from buyers and sellers, we may set up an

auction-style process so that buyers and sellers can compete through bids and offers at different prices and have buy/sell orders matched off at the end of each auction window.

From first concept through to initial product release in June 2019, through to the proprietary technology platform build going live in May 2023 and building out the organisation to a team of 30, development has been paid for through previous capital raisings and investment returns of circa £15 million to date. Tally Central now has a scalable monetary technology with potential global application and all the necessary operational resources in place, to focus on revenue growth and achieving profitability of the core business over the next two years. With the Company able to fund itself through its realisable investments during this period, admission of TAL shares tradeable on the JP Jenkins platform provides an avenue for those looking to depart or join this exciting new stage of Tally Central's journey."

**tally<sup>®</sup> priced in GBP at time of this announcement (and previous announcements):**

- 1 tally<sup>®</sup> = 7.24 pence
- £1.00 = 13.82 tally<sup>®</sup>
  
- As of 08 January 2025 announcement, 1 tally = 6.92 pence (approx. £1 = t14)
- As of 08 October 2024 announcement, 1 tally = 6.44 pence (approx. £1 = t16)
- As of 31 July 2024 announcement, 1 tally = 6.05 pence (approx. £1 = t17)
- As of 02 April 2024 announcement, 1 tally<sup>®</sup> = 5.79 pence (approx. £1 = t17)
- As of 02 January 2024 announcement, 1 tally<sup>®</sup> = 5.23 pence (approx. £1 = t19)
- As of 02 October 2023 announcement, 1 tally<sup>®</sup> = 4.86 pence (approx. £1 = t21)
- As of 03 July 2023 announcement, 1 tally<sup>®</sup> = 4.86 pence (approx. £1 = t21)
- As of 01 April 2023 announcement, 1 tally<sup>®</sup> = 5.11 pence (approx. £1 = t20)
- As of 31 December 2022 announcement, 1 tally<sup>®</sup> = 4.85 pence (approx. £1 = t21)
- As of 30 September 2022 announcement, 1 tally<sup>®</sup> = 4.77 pence (approx. £1 = t21)
- As of 30 June 2022 announcement, 1 tally<sup>®</sup> = 4.77 pence (approx. £1 = £21)
- As of 01 April 2022 announcement, 1 tally<sup>®</sup> = 4.71 pence (approx. £1 = t21)
- As of 31 December 2021 announcement, 1 tally<sup>®</sup> = 4.33 pence (approx. £1 = t23)
- As of 30 September 2021 announcement, 1 tally<sup>®</sup> = 4.17 pence (approx. £1 = t24)
- As of 30 June 2021 announcement, 1 tally<sup>®</sup> = 4.10 pence (approx. £1 = t24)
- As of 31 March 2021 announcement, 1 tally<sup>®</sup> = 4.00 pence (approx. £1 = t25)
- As of 31 December 2020 announcement, 1 tally<sup>®</sup> = 4.47 pence (approx. £1 = t22)
- As of 30 September 2020 announcement, 1 tally<sup>®</sup> = 4.71 pence (approx. £1 = t21)
- As of 30 June 2020 announcement, 1 tally<sup>®</sup> = 4.63 pence (approx. £1 = t22)
- As of 31 March 2020 announcement, 1 tally<sup>®</sup> = 4.21 pence (approx. £1 = t24)
- As of 02 January 2020 announcement, 1 tally<sup>®</sup> = 3.71 pence (approx. £1 = t27)
- As of 25 November 2019 announcement, 1 tally<sup>®</sup> = 3.67 pence (approx. £1 = t27)
- As of 02 September 2019 announcement, 1 tally<sup>®</sup> = 4 pence (approx. £1 = t25)
- As of 10 June 2019, the initial release date, 1 tally<sup>®</sup> = 3.33 pence (approx. £1 = t30)

## JP Jenkins

JP Jenkins provides a share trading venue for unlisted or unquoted assets in companies, enabling shareholders and prospective investors to buy and sell equity on a matched bargain basis. JP Jenkins is a trading name of InfnitX Limited and Appointed Representative of Prosper Capital LLP (FRN453007).

The indicative pricing for the ordinary shares as well as the transaction history, will be available on the JP Jenkins website at (<https://jpijenkins.com/>).

For further information:

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## About TALLY

- Tally Central Ltd is the central monetary authority and innovator behind the Tally monetary system, independent payments platform and physical-asset digital money, tally®, which stays separate to but seamlessly exchanges with, government-issued fiat currency (e.g. pounds, euros, dollars) for electronic funds transfers, card payments and ATM withdrawals.
- Each unit of tally® = 1 milligram of LBMA-accredited gold vaulted in Switzerland with Brinks® on behalf of the customer and utilised by the customer via their Tally Account with individual IBAN (International Bank Account Number) and Tally debit Mastercard®.
- tally is not a fiat currency and tally is not a cryptocurrency.
- Tally's platform technology enables customers to use physical gold as everyday money and save, send, and spend in real time.
- Tally Savings & Everyday Accounts can be accessed via the TallyMoney Smartphone App, available on iPhone and Android under "TallyMoney" on the Apple App Store or Google Play Store.
- Tally Central Ltd holds strategic investments by way of a significant shareholding in Bombay Stock Exchange-Listed Deccan Gold Mines Limited (BSE: DECNGOLD) and 5% of travel industry SaaS (Software-as-a-Service) provider, Journey Mentor Ltd.