

TALLY CENTRAL LTD

("Tally Central", "TAL" or the "Company")

Activities Summary 2025, Q4 Update & AGM Results

16 January 2026

Tally Central Ltd (TAL: JPJ), the money innovator and operator of the Tally full-reserve physical gold monetary system and gold currency: tally®, is pleased to update shareholders about the Company's 2025 activities, continued business growth in Q4 and 2026 objectives.

Tally Central's platform technology and infrastructure enables people to use sound money in an everyday account and via the TallyMoney debit Mastercard®, and provides transparent and inexpensive gold ownership, with real-time liquidity for spending. Every unit of tally (the currency, spelt with a lowercase 't') equals 1 milligram of ethically sourced physical gold, priced at the gold spot price, from London Bullion Market Association (LBMA)-accredited brokers and vaulted in Switzerland on behalf of Tally customers with LBMA-accredited high security storage provider, Brinks®. Tally's standalone monetary system operates independently to the debt-based fiat-currency banking system but seamlessly works with the funds transfers and merchant payments infrastructure. Tally is the first in the world to offer individual customer IBANs (International Bank Account Number) to access a currency that is not issued by a government.

Cameron Parry, Founder and Chief Executive Officer, commented: "Tally's vision is to securely provide sound money for savings and payments, to anyone in the world with a smartphone.

At the start of 2025 we implemented a two-year plan to profitability. The first half of 2025 saw the Company complete behind-the-scenes operational improvements and automations necessary to scale, and the finalisation of a strategic marketing campaign that went live at the end of June. Following successful launch of this campaign to a core audience through an early-adopter channel, we achieved a step-change in customer acquisition and transaction activity by value and volume.

Over the six-month period: July to December 2025, the business:

- Doubled the number of active customers;
- Doubled transaction volumes;
- Tripled total transaction value;
- Tripled monthly revenues; and
- Increased tally in circulation by 50%.

During the six-months the business maintained average active customer LTV (Lifetime Value) above CAC (Customer Acquisition Cost) with repayment of CAC under 12 months. The Company is currently generating over £1m in annualised revenues.

We have thousands of active UK customers and the Company vaults tens of millions of pounds worth of physical gold on behalf of those customers. The Company's complementary investment division continues to fund the business's core operations and Tally Central continued divesting throughout 2025 to provide ongoing growth capital, reduce debt and demonstrate Tally Central is a self-funded

fintech. Whilst designed to be a global monetary system and payments network, the Company currently remains focused on achieving profitability primarily from growth in the UK market.

Tally Central's shares have been available for trading on the JP Jenkins platform in London (TAL: JPJ) since the 1st of February 2025, offering both existing shareholders and potential new shareholders an avenue to trade shares in the Company. As previously announced, it is the Company's corporate strategy to achieve profitability by the end of calendar year 2026, and then the Board will assess whether to IPO in 2027 or 2028 in the UK or the US respectively. In the interim, we're pleased to report that over the course of 2025, TAL was the most traded share on JPJ by quantity, and 3rd by total value.

As a business, we are focused on growth metrics and growing revenues, whilst demonstrating the Company's core product applications and expanding our suite of consumer products. Tally Central continues to monetise part of its investment holding in Deccan Gold Mines Limited to fund business operations and the Directors continue to monitor cash needs to ensure sufficient working capital to achieve business growth and corporate objectives.

On behalf of the Board, I would like to thank shareholders for their continued support as we expand the use of Tally's independent monetary system and payments technology and strive to grow the business into a profitable and highly valuable enterprise. And I'd like to thank all members of our team for their efforts and commitment to our shared mission of providing the public with a mainstream alternative to the fiat currency banking system."

tally® priced in GBP at time of this announcement (and previous announcements):

- 1 tally® = 11.02 pence
- £1.00 = 9.07 tally®
 - As of 03 October 2025 announcement, 1 tally = 9.25 pence (approx. £1 = t11)
 - As of 02 July 2025 announcement, 1 tally = 7.84 pence (approx. £1 = t13)
 - As of 02 April 2025 announcement, 1 tally = 7.76 pence (approx. £1 = t13)
 - As of 31 January 2025 announcement, 1 tally = 7.24 pence (approx. £1 = t14)
 - As of 08 January 2025 announcement, 1 tally = 6.92 pence (approx. £1 = t14)
 - As of 08 October 2024 announcement, 1 tally = 6.44 pence (approx. £1 = t16)
 - As of 31 July 2024 announcement, 1 tally = 6.05 pence (approx. £1 = t17)
 - As of 02 April 2024 announcement, 1 tally® = 5.79 pence (approx. £1 = t17)
 - As of 02 January 2024 announcement, 1 tally® = 5.23 pence (approx. £1 = t19)
 - As of 02 October 2023 announcement, 1 tally® = 4.86 pence (approx. £1 = t21)
 - As of 03 July 2023 announcement, 1 tally® = 4.86 pence (approx. £1 = t21)
 - As of 01 April 2023 announcement, 1 tally® = 5.11 pence (approx. £1 = t20)
 - As of 31 December 2022 announcement, 1 tally® = 4.85 pence (approx. £1 = t21)
 - As of 30 September 2022 announcement, 1 tally® = 4.77 pence (approx. £1 = t21)
 - As of 30 June 2022 announcement, 1 tally® = 4.77 pence (approx. £1 = £21)
 - As of 01 April 2022 announcement, 1 tally® = 4.71 pence (approx. £1 = t21)
 - As of 31 December 2021 announcement, 1 tally® = 4.33 pence (approx. £1 = t23)
 - As of 30 September 2021 announcement, 1 tally® = 4.17 pence (approx. £1 = t24)

- As of 30 June 2021 announcement, 1 tally® = 4.10 pence (approx. £1 = t24)
- As of 31 March 2021 announcement, 1 tally® = 4.00 pence (approx. £1 = t25)
- As of 31 December 2020 announcement, 1 tally® = 4.47 pence (approx. £1 = t22)
- As of 30 September 2020 announcement, 1 tally® = 4.71 pence (approx. £1 = t21)
- As of 30 June 2020 announcement, 1 tally® = 4.63 pence (approx. £1 = t22)
- As of 31 March 2020 announcement, 1 tally® = 4.21 pence (approx. £1 = t24)
- As of 02 January 2020 announcement, 1 tally® = 3.71 pence (approx. £1 = t27)
- As of 25 November 2019 announcement, 1 tally® = 3.67 pence (approx. £1 = t27)
- As of 02 September 2019 announcement, 1 tally® = 4 pence (approx. £1 = t25)
- As of 10 June 2019, the initial release date, 1 tally® = 3.33 pence (approx. £1 = t30)

In Memoriam

Tally Central's CFO, Tom Rooke, unexpectedly passed away on Monday the 24th of November 2025. Tom was our colleague and friend and this sad and tragic news affected us all at Tally. He was 46 years old and leaves behind a wife and two young sons and our thoughts and prayers are with his family.

AGM Results

The Annual General Meeting of Shareholders for Tally Central Ltd was held on Monday the 8th of December 2025 at the Company's registered office in Guernsey and all Ordinary Resolutions and Special Resolutions were unanimously passed.

JP Jenkins

JP Jenkins provides a share trading venue for unlisted or unquoted assets in companies, enabling shareholders and prospective investors to buy and sell equity on a matched bargain basis. JP Jenkins is a trading name of InfinitX Limited and Appointed Representative of Prosper Capital LLP (FRN453007).

The indicative pricing for the ordinary shares as well as the transaction history, are available on the JP Jenkins website at (<https://jpjenkins.com/>).

For further information:

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About TALLY

- Tally Central Ltd is the central monetary authority and innovator behind the Tally monetary system, independent payments platform and physical-gold branded money, tally®, which stays separate to but seamlessly exchanges with, government-issued fiat currency (e.g. pounds, euros, dollars) for electronic funds transfers, card payments and ATM withdrawals.
- Each unit of tally = 1 milligram of LBMA-accredited gold vaulted in Switzerland with Brinks® on behalf of the customer and utilised by the customer via their Tally Account with individual IBAN (International Bank Account Number) and Tally debit Mastercard®.
- tally is not a fiat currency and tally is not a cryptocurrency.
- Tally's platform technology enables customers to use physical gold as everyday money and save, send, and spend in real time.
- TallyMoney Savings & Everyday Accounts can be accessed via the TallyMoney Smartphone App, available on iPhone and Android under "TallyMoney" on the Apple App Store or Google Play Store.
- Tally Central Ltd also holds strategic investments and is a significant shareholder in Bombay Stock Exchange-Listed Deccan Gold Mines Limited (BSE: DECNGOLD) and travel industry SaaS (Software-as-a-Service) provider, Journey Mentor Ltd.